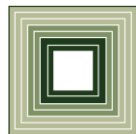


Tourism, Film & Sports Development and Welcome Centers

March 7, 2013



FISCAL RESEARCH DIVISION
A Staff Agency of the North Carolina General Assembly

Tourism, Film & Sports Development and Welcome Centers

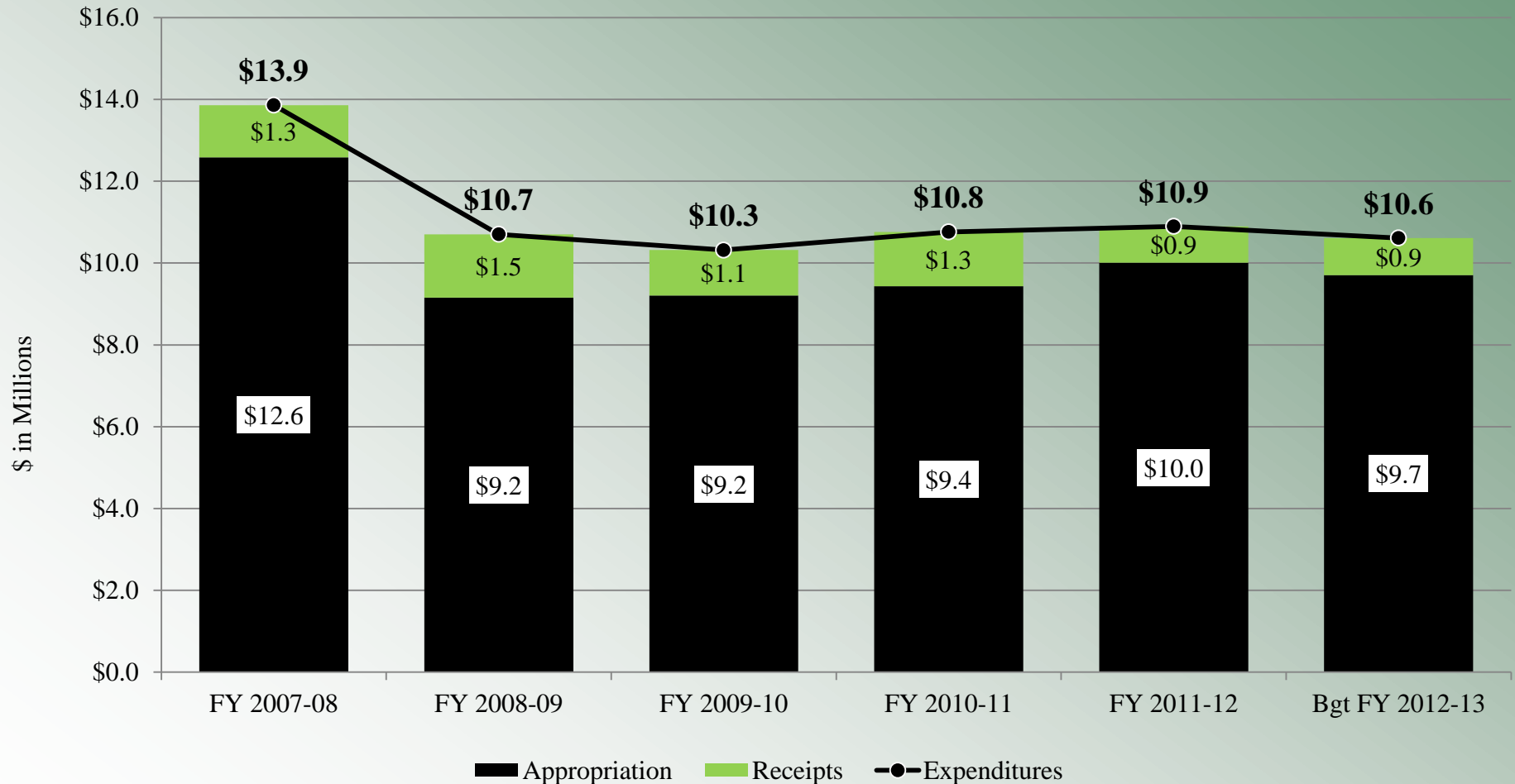
- Works to develop and promote North Carolina as a primary travel destination
- Provides technical assistance to communities seeking to develop tourism as an economic development strategy
- Recruits sporting events
- Markets North Carolina to recruit film production projects
- Staffs Welcome Centers, which promote tourism-related business to visitors traveling on Interstate highways

Tourism, Film & Sports Development and Welcome Centers

- Recent NCGA Budget Adjustments
 - FY 2012-13
 - Allocated Additional Funding to Promote Tourism, NR
 - Transferred Wine & Grape Growers Council to Dept of Agriculture, along with support position, R
 - FY 2011-12
 - Eliminated Welcome Center Position, R
 - Allocated Funding for Winery Promotion, NR
- Governor's Continuation Budget removed NR funding for Tourism promotion

Tourism, Film & Sports Development

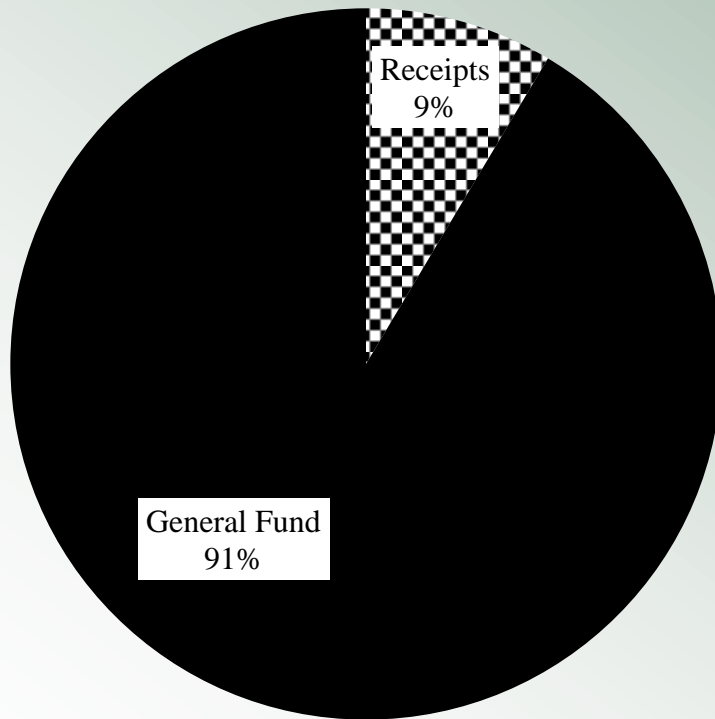
Actual Historical Expenditures & Current Year Authorized Budget



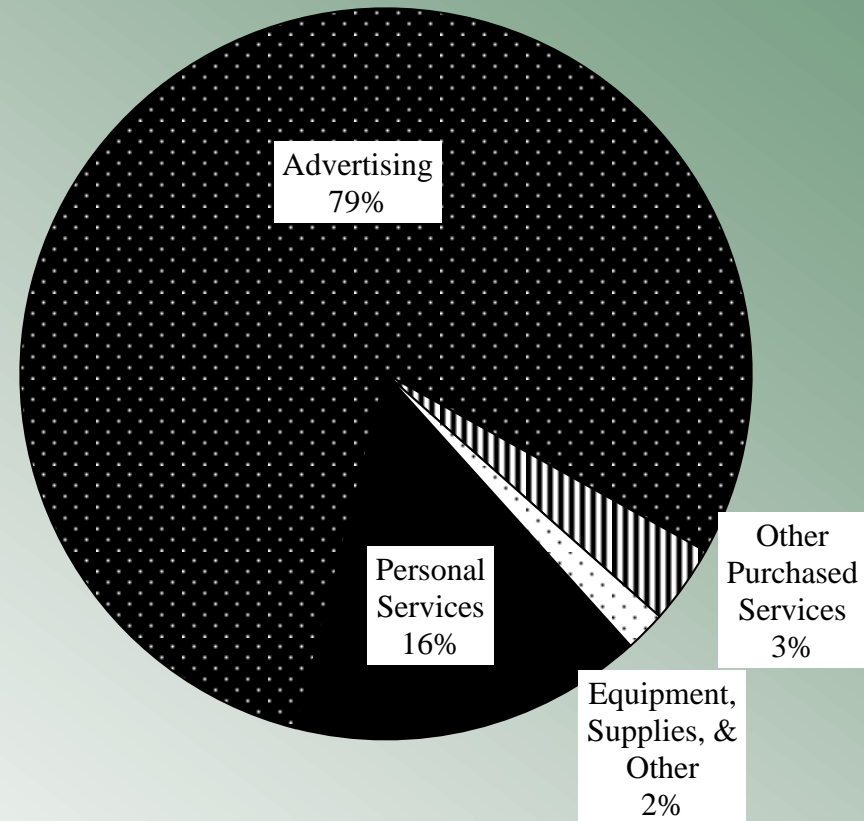
Tourism, Film & Sports Development

Fiscal Year 2012 -2013

Source of Funds



Expenditure of Funds



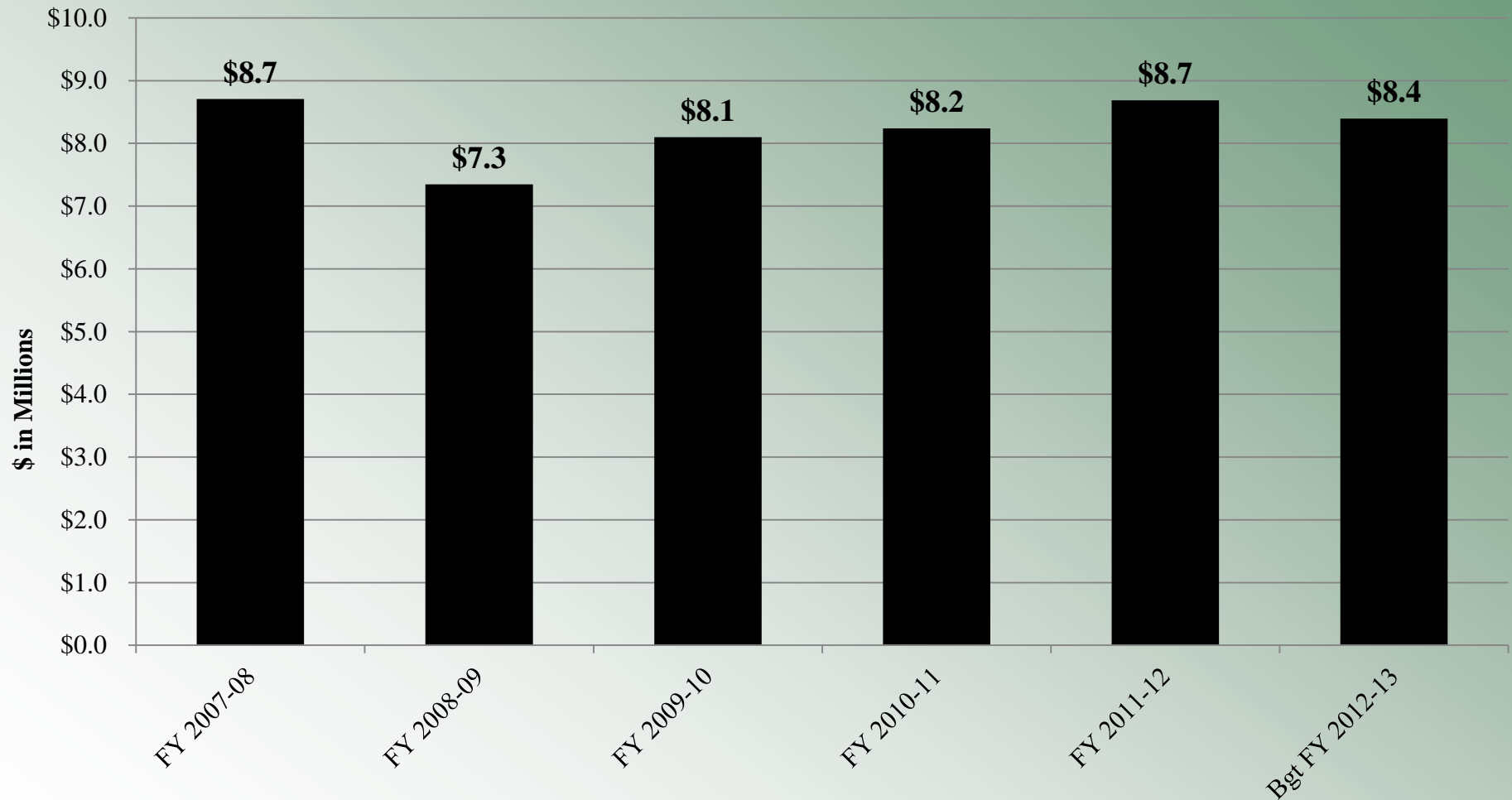
Special License Plate Revenue

Historical Actuals & Current Year Authorized



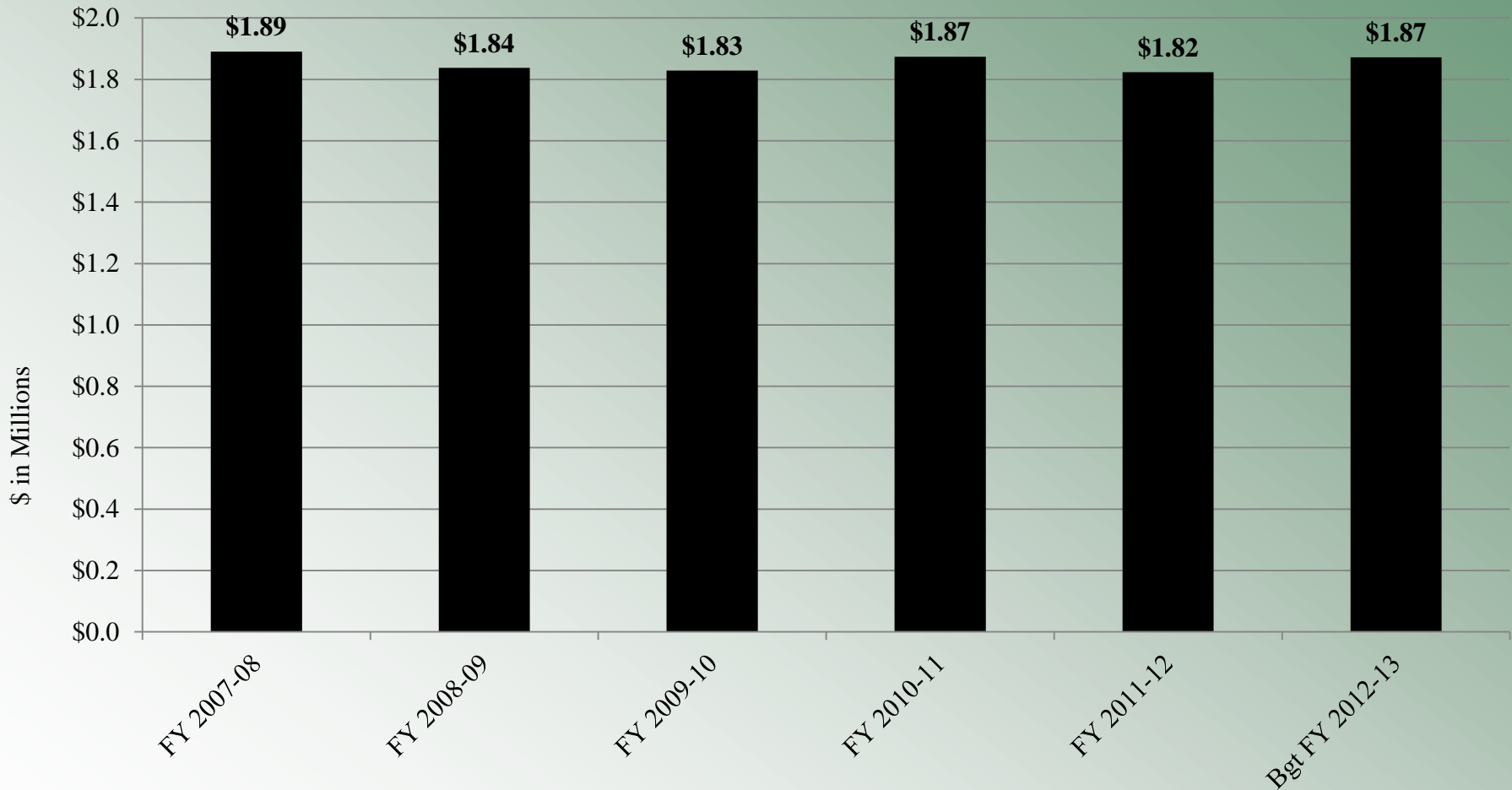
Advertising Expenditures

Historical Actuals & Current Year Authorized



Welcome Center Appropriations

Historical Actuals & Current Year Authorized



Welcome Center Appropriations

Fiscal Year 2012 -2013

